Prophecy Games Cookie Policy

Effective as of April 20, 2021

This Cookie Policy provides detailed information about how and when we use cookies. This Cookie Policy applies to any website that links to this policy or incorporates it by reference. For more information on our privacy practices generally please visit our Privacy Policy.

Please take a look at the “Last Updated” date at the top of this page to see when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through our website. Please note that the names and functionality of cookies, pixels, and other technologies may change over time.

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What is a cookie?

A cookie is a small file placed onto your device that enables a variety of features and functionality. Cookies also enable you to easily share content and help us serve relevant ads to you. Cookies can do this because websites can read and write them, enabling websites to recognize you and remember important information that will make your use of a website more convenient (for example by remembering preference settings).

Does Prophecy Games use cookies?

Yes. We use cookies and other technologies to ensure everyone who uses our websites has the best possible experience and for marketing purposes. Cookies also help us keep your account safe. By continuing to visit our site or use our services, you are agreeing to the use of cookies and similar technologies for the purposes we describe in this policy.

When do we place cookies?

We place cookies when you visit our websites or use certain mobile applications. Any web browser visiting these sites will receive cookies from us.

What types of cookies do we use?

We use a variety of cookie types:

- Strictly Necessary Cookies. Strictly necessary cookies are necessary for the website to work and to enable you to move around it and to use its features. Without these cookies, websites will not perform as intended and we may not be able to provide our website or certain services or features you request.
- Functionality Cookies. Functionality cookies collect information about your choices and preferences, and allow us to remember language or other local settings and customize the websites accordingly.
- Analytics Cookies. Analytics cookies collect information about your use of the websites, and enable us to improve the way they work. For example, analytics cookies show us which are the most frequently visited pages on a website, help us record any difficulties you have with a website, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage, rather than the usage of a single person.
- Advertising Cookies. Advertising cookies are used for marketing purposes. This is discussed below in greater detail.

All of the cookies above are either **persistent** cookies or **session** cookies. A persistent cookie helps us recognize you as an existing user, so it's easier to return to the website or interact with our services repeatedly. A persistent cookie stays in your browser and will be read by the website when you return to one of our websites or a partner site that uses our services. Session cookies only last for as long as the session (usually the current visit to a website or a browser session).

What is Do Not Track (DNT)?

DNT is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across websites by using browser settings. The World Wide Web Consortium (W3C) has been working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. No standard has been adopted to date. As such, we do not generally respond to "do not track" signals, nor do most other websites.

How are cookies used for advertising purposes?

Cookies and other ad technology such as beacons, pixels, and tags help us serve relevant ads to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you. We may use third party advertising companies to serve ads when you visit our website. These companies may employ cookies and clear GIFs to measure advertising effectiveness. We encourage you to read the privacy policies of these third party advertising companies if you have any concerns. Note: Because your web browser may request advertisements and beacons directly from third party ad network servers, these networks can view, edit, or set third party cookies, just as if you had requested a web page from their site. Ads served by us may also set third party cookies.

Unless you clear these cookies from your browser, we may use this information to:

- provide more relevant, interest-based advertising
- provide aggregate reports of ads activity to advertisers and websites hosting the ads
- help website and app owners understand how visitors engage with their sites or apps
- detect and defend against fraud and other risks to protect users and partners
- improve our products

Controlling cookies

Most browsers allow you to control and erase cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. Additionally, some features may work improperly or not at all. It may also stop you from saving customized settings.

Other helpful resources

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org or www.aboutcookies.org.

To learn more about advertisers' use of cookies the following links may be helpful:

- European Interactive Digital Advertising Alliance (EU)
- Internet Advertising Bureau (US)
- Internet Advertising Bureau (EU)

Browser manufacturers provide help pages relating to cookie management in their products. Please see below for more information.

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)

For other browsers, please consult the documentation that your browser manufacturer provides. We are not affiliated with any of the resources provided above.

Contact us.

You may contact us at:
Prophecy Games
Attn: Legal Department
Email: info@prophecygames.com.

Or at:
Legal Department
Prophecy Games, Inc.,
3925 Brookside Parkway, Suite 400
Alpharetta, Georgia 30022